

# Role of University toward The Livelihood of Intellectual Culture

Dwi Afrimetty T. Adinda Fahriya Fia Rusmiyanti M.Ilham Khatami

Universitas Negeri Jakarta metty3004@gmail.com

### ABSTRACT

Formally the intellectuals are those whom struggling in the academic world in college. They can be as a student, lecturer, undergraduate or Graduate. As the middle class intellectuals certainly expected their contributions of thought and action in fact to do social change (transformation) amongst the society. Campus as a place for students to proceed for becoming a whole person as human and not become robots or dolls of the interests of the elite. Atmospheric science was born from the activities of the study, discussion, and books reading. This tradition was passed to create the culture of intellectuality. By liven up the intellectual culture, we also revived a sense of social sensitivity and be sensitive to each direction of motion changes that implicates direct to the society. Also, by liven up the intellectual culture in the campus environment will create humans that has visions and always bring the change for a better in live as nation and state.

### Keywords : Intellectual Culture, College, Social Sensitivity

### **INTRODUCTION**

Education is believed to be one of the sectors that has an important and strategic role in building a nation. Education can form a high quality human resources to carry out its role in serving the educational needs of society. Poor quality of education in Indonesia will have an impact to the poor quality of the human resources.

In the report of World Economic Forum (WEF) on December  $13^{rd}$  2017 with the title *Global Human Capital Report 2017*, Human Resources quality on 130 countries based on a number of indicators used, Indonesia is on  $65^{th}$  position, ascend seven ratings if compared with last year position. However, on average our human resources quality is still below the



other ASEAN countries, like Singapore (11), Malaysia (33), Thailand (40), and Philippines (50). This must be a very crucial issue considering the big amount of population growth in Indonesia. To fix it, takes a special effort to establish a human resources in the realm of education. One of them is by growing the intellectual culture of the College environment.

College students as energy of changes to society in the future have better qualifications in this regard. Therefore, the role of the universities, social life and intellectual culture is important to create excellent college students. However, currently there are still things that need to be improved from those three factors. The role of universities for example, they need to evaluate the bureaucratic on a regular basis, develop the academic and cultural activities of the college students in the filed of scientific and social.

Social problems are also often experienced by college students. Pragmatic thinking towards the problems on their nearest society, symptoms of alienated themselves from the environment, as well as loss of solidarity within the group.

College Students also need to restructure themselves in interpret issues through a movement. The homogeneity of thought due to the difficult environment accepts the existence of opinion differences. The failure of the process of understanding, interaction, and without the process of wider exploring often give rise to anarchist aspirations deliver.

Therefore, the cultivation of the intellectual culture is very important to bear the wide, directional, and foster thought and grow the process of reviewing in the campus environment. One of them is by the process of reading, writing, and assessment. The role of Universities is needed to create the academic culture as well as supporting social and intellecetual cultural activities for college students. With the efforts of the correction on a regular basis, the value of the *Tri Dharma Perguruan Tinggi* in internal campus can be realized.

Based on the background that have been described above, the formulation of the problem of this paper is how University can perform its role to form the intellectual culture in the campus environment and support the social activity of college students.



As for the goals of this research are as follows: (1) Encouraging College graduates who qualified and competitively superior in accordance with changes in science and technology facing and solving problems in Community; (2) Pushing the growth of moral reasoning, moral feeling, and moral behavior for the creation of social sensitivity and appropriateness of addressing social problems that exist as a form of intellectual culture implementation; (3) foster a feeling of social sensitivity, responsibility and commitment to the community college students and changes in government policies that is not relevant.

This research focuses on the importance of the role of the University to the livelihood of intellectual culture. This research uses the qualitative method with a descriptive approach. The benefits of writing this paper is encouraging College and civitas academica in shaping the culture intelectualism and manifest the *Tri Dharma Perguruan Tinggi*. By liven up the intellectual culture in the campus environment then will create the people that are visionary to the better ones for the nation and State.

### DISCUSSION

## The role of Universities to Liven Up the Academic Culture in Campus's Internal

Such colleges located in the community of academics must uphold the academic culture. According to Syahrin Harahap (on *Penegakan Moral Akademik di Dalam dan di Luar Kampus*, 2005: 5) There are two things that cause academic culture becomes very important done by an institution of higher education. First, the application of academic culture that will be able to keep among the colleges from the attitude of bias (one-sided) and still be a Wizard

for the full development of society. Second, the application of academic culture is a logical consequence of the prophetic task run House of academics.

Organization of higher education in General and in particular should reflect the process of the implementation of the *Tri Dharma Perguruan Tinggi* so that inequality does not occur between the functions of education, teaching, research and community services. There are three keys to answer the problematic faced by an institution of higher education that is *quality, efficiency, and relevancy*. The quality of higher education should be improved continuously and hard-wired, so that the best level of efficiency and obtained competitive against other colleges, evidenced through customer satisfaction, which became the graduate work is the results of the team work civitas academica. The measure of success university course, largely determined by the presence of the organization of the education system is setup in such a way that it became the centre of all the hallmarks of a variety of things that are needed by the community.



Academic Culture that should be owned by citizens of the campus of course relate to the variety of things among others. The first availability of ingredients library as one of the most important tools in the development of science, both by lecturers and college students. Secondly, with regard to the process of learning between professors and college students. Thirdly, with regard to the services in the field of administration. Successful or whether a third aspect of the availability of infrastructure Lecture Hall, laboratory space, language, computers, the internet and other information and communication technologies. Those three keys can only be used to open the taps of lag, if managed in a healthy organization system with a good organization management, and effective model of learning in accordance with the graduation competency. This can be done by switching on the academic culture toward college students in internal campus.

To create a culture of academic excellence that can create a conducive academic atmosphere, then among the citizens of the campus primarily related to faculty and college students, then at least the action to be performed include the following: -

- The availability of the means to keep the interaction of faculty and college students, both within and outside the campus, and to create a climate on the development and activities that encourage academic/professional.
- Quantity of academic activities of the Faculty and college students.
- The quality of the academic activities of lecturers and college students.
- Comprehensive design to develop these academic that is conducive to learning.
- Relationship communication lecturers and college students.
- Seminar on campus.
- Student participation in scientific activities.
- The quantity and quality of research professors and college students.
- As well as devotion to the community through society service learning, internships, and field activities

Academic culture occupies an important position forming and guiding all over areas of life civitas academica a community campus. Therefore, any attempt to promote community college absolutely require academic culture. In line with the role of the College in such a society, academics must stand in the forefront of erecting guard academic culture by liven up the intellectual culture among college students.

### Living Up The Intelectual Culture among The College Students



Campus is a place where the college student is working to become a whole person. Students need to busy theirself with beneficial activities, such as reading, writing, and reviewing. This tradition needs to be passed in order to create a culture of intellectual property. According to Coser (1965), intellectuals are people knowledgeable and had never felt satisfied accept reality as it is. They are always searching for the truth that is endless.

This was emphasized by Wasisto Raharjo Teak, Researcher in Political Research Center (Indonesia Institute of science) (Wasisto Raharjo Jati:2017) said that the current intelectualism have been based on how many people believe that the information is correct. Intelectualism this mass which brings us today from the era of post-war truth (*post-truth*) towards post-war intellectual community (*post-intellectual*).

Intellectuals can be said are those who struggled daily in the academic world in college. They can be as a college student, lecturer, or scholar. Intellectual property today, it is no longer prosecuted just doing research for the community, but also doing social change (transformation) amongst the people.

Sciences that have been acquired in the lecture, is not a science that cannot be applied, but to know how to apply it, then we should apply it directly in the community by doing accompaniment. Science and experience gained need to be implemented, college students need to have a revolutionary intellectual soul that is not apathy with inequality and injustice. Therefore, college students need to do intellectual movements.

Aside from that, intelectuals need to have the scientific attitude. For example, is by listing the source on a research results. The emergence of various cases of plagiarism in the world of universities became a specific concern for the education of Indonesia. Anggito Abimayu filed a resignation letter as a lecturer at the Economics and Business Faculty of Gadjah Mada University (UGM), Yogyakarta, after he was accused of plagiarizing someone else's article. What he did have to be appreciated but the problem will not be automatically resolved. UGM has to continue to trace back this plagiarism issue to maintain its credibility.

The reason that Anggito said that he sent the wrong file to a national media was beyond comprehension. The fact shows he was written as the author of the article entitled "Gagasan Asuransi Bencana" (Ideas of Disaster Insurance) that was published in a newspaper on February 10th, 2014. The writing has a lot of similarities with another article written by Hotbonar Sinaga, former President Director of State-owned insurance company PT Jamsostek , published in the same newspaper on July 21, 2006.



The similarity is not only in the data but also in the ideas. This case will certainly give a bad repercussion for the academic world. As a public official, Anggito - now Directorate General of Hajj and Umrah of the Religious Affairs Ministry – should have maintained his integrity and reputation. (Suryo Wibowo, 2014)

#### Sense of Belonging in Intelectual Movement

According to PIRAC, Indonesia society does have a tradition of high socio-cultural concern (PIRAC, 2002). Caring man against other human beings can generally form in the span of time, in some cases, care can form instantly, but in General, cases of concern can be formed due to a "sense of belonging".

Sense of belonging literally means a sense of belonging of something. Colloquially, the sense of belonging can be defined as a sense of belonging within its members. James Gilmore

(2005) States: "A sense of belonging is the feeling of being connected and accepted within one's family and community."

Abraham Maslow, in his paper reporting written in 1943 stated that sense of belonging is the third most important human need ". Sense of belonging functioned as an identityforming in the individual and as a motivation for them to participate in a community or group.

College students are the younger generation that became milestones in the country which will replace the former generation in the future. College students have always been synonymous with the movement. The movement of the intellectually as well as visual. Then no wonder students often known with the term changes a nation (*agent of change*).

In the sociological perspective, indeed students are among the middle class. Because students are among the class of medium size then the student became an important mediator that connects between the upper class and lower class. They are the critical scholars who have a scientific base of knowledge. Student participation is not merely a complement to national development, but the core of national development itself.

Sri Edi Swarasono in his book *Dari Lengser ke Lengser*(2001) says that college students can be instrumental for the sake of the progress of a nation by doing movements.



Intellectual movements can vary – of sorts. Can be in the form of a tradition of writing and action demonstration. Both of these intellectual movements can deliver the aspirations of the public on the Government. With a writing, college students can criticize power, delivering a moral messages through social media as well as print media. So any action with demonstrations, such activities may encourage many public policy in order to overcome the various problems that exist in society (Sri Edi Swasono, 2000:52).

Social care is also a sense of meaning in life and the close a day – the day of man. Social care is not enough to just be interpreted as sympathy. social care act more sympathy. Social care is to participate providing relief support, petition, other helps (Fahmi Irhamsyah: 2016). Certainly this is a fundamental thing a person owned before continued doing intellectual movements. With the presence of human caring, able to humanize himself and others

## **Cultural Literacy for the Intellectual Movement**

It is time for the campuses to speak up hopes that are ready to be planned in real. In implemented the intellectual culture, students need to have a provision for moral reasoning, moral feeling, and moral behavior for the creation of social sensitivity and appropriateness of addressing the existing social problems. It is very important that students not originally in conveying the aspirations and described the fretfulness.

Literacy is a person's language proficiency (listening, speaking, reading, and writing) to communicate in different ways in accordance with its purpose (Esti Swastika Sari and Setyawan Pujiono: 2017). Grabe & Kaplan (1992) and Graff (2006) which defines literacy as the ability to read and write (able to read and write). The ability to read and write very necessary to build creative and critical attitude towards the various phenomena of life are able to foster solidarity and gratitude, subtlety as an effort to preserve the nation's culture. Critical and creative attitude towards the various phenomena of life itself demands personal skills (personal skills) that focuses on rational thinking skills. Put forward rational thinking skills proficiency dig information and find information.

UNESCO in Aijaz Ahmed Gujjar revealed that literacy may develop personalities themselves in terms of ethics and attitude. When the personalities themselves in ethics and attitude are already appearing and established on each individual. Life skills become easier to implement. Each individual will be able to control myself to do life with his best. Therefore, the literacy needs to be used as a routine for students. In order for the academic freedom as students can be used well in publishes their view critically through the right and wise intellectual movement.



### CONCLUSION

The College is one of the places to uphold the academic culture among the people in campus, due to that the college was roled instrumentally in manifesting the efforts and achievements of the academic culture. The task of universitiy is to set up college students and work competitively and create the superior quality graduates, as written with the analysis on Second Chapter, second article of Ministry of Education's Decision Number 232/11/2000 about The Educational Objectives and Direction of Universities in Indonesia. Universities

\need to do the improvement to repair the bureaucracy and administraton to support the activities of research and college students' social activities.

Collage students could build the academic culture through activites like studying, tips for hunting actual and current references, substansial academic culture, and other. While for the lecturers could build the academic culture through research, to support the scientific writings, write on scientific journals, join the various types of seminars and forums, and do the education activities and teaching with the current references. By doing these activities. Hopefully the students and the lecturers could improve the quality culture that gradually could be the habits to build and improve the academic culture in universities

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